



Executive Experience China

Study trip to Shanghai &
Hangzhou from June, 2027



Join us on this exclusive study trip to the technology and innovation hotspots in the Zhejiang province with a population of 100 million and a GDP of US\$ 1.3 trillion. Discover the forefront of digital innovation through lectures and discussions with leading academics and industry experts. Visit some of China's most pioneering companies, including Alibaba Cloud, Ant Group, Deep Robotics, WeDoctor, Zeekr. Gain first-hand insights into big data, AI, humanoid robotics, biometrics, smart health, new energy vehicles, ecosystems, social commerce, and super apps.

The program is hosted by the **Executive Education of the University of Zurich**, in collaboration with **Zhejiang University** in Hangzhou, (ARWU ranking 24th globally).



Unique learning experience

This executive program delivers a distinctive learning journey, seamlessly integrating cutting-edge academic research with deep industry insights from leading companies.

Participants learn directly from top faculty and startup founders, senior executives, and policymakers, whose real-world perspectives bring strategy, innovation, and leadership to life.

You will gain exposure to China's most dynamic technology and innovation ecosystems, complemented by inspiring discussions and keynotes and curated cultural experiences that deepen your global leadership perspective.

The program connects you with an exclusive executive community, fostering meaningful and lasting relationships.

Target audience:

- Max. 15 participants
- Executives from all sectors, enrolled Executive Education students, alumni of the University of Zurich
- 2 ECTS credits for UZH students; to be discussed with the program director

Date: June (tbd), 2027

Location: Shanghai & Hangzhou, China

Fees: CHF 5'000-6'000, incl. academic program, company visits, food, excursions, transportations. Excluded: hotels and intercontinental flights.

Application deadline: February 28, 2027

Application QR-Code



Contact:

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Executive Education
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Saturday/Sunday, June (tbd) 2027, Shanghai

- Arrival at Shanghai Pudong Intl. Airport; check-in at hotel *****

Sunday, Shanghai

- Afternoon: History & culture of the city

Day 1 – Monday, Shanghai

- Morning: **Xihui Innovation District** (China's most ambitious AI and robotics cluster); **Deep Robotics**; Presentation by a Venture Capitalist about investing in China
- Afternoon: Visit at **WeDoctor** (data governance, AI hospital, smart health)
- Evening: Special welcome dinner

Day 2 – Tuesday, Hangzhou

- Morning: **Zhejiang University** opening ceremony
- Afternoon: Lecture by renowned Zhejiang professors (culture of technology, innovation, and practices)
- Evening: Check-in at hotel *****

Day 3 – Wednesday, Hangzhou

- Morning: **Zhejiang University** Institute of Innovation & Entrepreneurship; Lecture by institute head (innovation, entrepreneurship, startup-ecosystem)
- Afternoon: **Zeekr** production in Ningbo (smart manufacturing, efficiency, AI, robotics)

Day 4 – Thursday, Hangzhou

- Morning: **Ant Group** headquarter (digital finance, AI, biometrics, avatars, health tech, super app, big data, cyber security,)
- Afternoon: **MYBank** headquarter (fintech, super app, sustainability)

Day 5 – Friday, Hangzhou

- Morning: **Hangzhou City Brain** (big data, governance, security, smart city)
- Afternoon: **Alibaba Cloud** headquarter (technology, innovation, sustainability)
- Evening: Farewell dinner with traditional food

Day 6 – Saturday, Hangzhou

- Morning: **Wensli** (high-tech textile manufacturing, sustainability, AI-driven assembly line and silk design)
- Afternoon: West Lake tour

Sunday, Shanghai

- Departure from Shanghai Pudong Intl. Airport

Program highlights

This program delivers a high-impact learning journey, blending thought-provoking lectures and academic exchange with strategic company visits and field explorations – all designed to prepare you for technology and innovation leadership.



ZHEJIANG
UNIVERSITY



DEEPRobotics
云深处科技



ZEEKR



ANT
GROUP



Alipay



MYBANK

Alibaba Cloud



WENSLI®